

Payback Map Buyer Proof Packet

\$299 workflow audit | Sample report + sheet + FAQ + 72-hour process

A concise packet for deciding whether a scoped Payback Map report is worth starting.

Quick decision summary

Payback Map is a 72-hour, human-managed AI workflow audit for one repeated service-business bottleneck. It shows where AI can safely assist, what should stay human, which workflow is worth piloting first, and what to do over the next 30 days.

Public materials to review

- ? Sample report: <https://payback-map.vercel.app/sample-payback-map.html> - finished format, ranked map, oversight rules, first pilot ticket, prompt/SOP pack, and 30-day plan.
- ? One-page buyer sheet: <https://payback-map.vercel.app/payback-map-one-page-sheet.html> - price, timeline, deliverables, exclusions, prep time, and guarantee boundary.
- ? Buyer FAQ: <https://payback-map.vercel.app/faq.html> - scope confirmation, payment timing, safe materials, data boundaries, and when the 72-hour clock starts.
- ? Process page: <https://payback-map.vercel.app/product-process.html> - intake, mapping, scoring, report build, quality review, and handoff path.
- ? Readiness checklist: <https://payback-map.vercel.app/audit-readiness-checklist.html> - one workflow, rough volume, current tools, redacted examples, and human approval boundaries.

How to evaluate this before you pay

- ? Pick one workflow that repeats every week: lead response, estimates, scheduling, intake, reporting, billing, support, or another repeated handoff.
- ? Open the sample report and ask whether the format would help decide the next practical move without buying software first.
- ? Compare your workflow to the one-page scope: one workflow, 72 hours after kickoff, no passwords, no production system access.
- ? Confirm payment timing: payment is not requested until workflow, scope, and safe starting materials are clear enough to begin.
- ? Use the readiness checklist to gather rough volume, current tools, redacted examples, templates, owner notes, and review rules.

What the \$299 audit should produce

- ? Workflow inventory: current steps, owners, tools, queues, delays, and handoffs.
- ? Friction and value map: where time, follow-up, rework, or owner attention leaks.
- ? AI readiness rubric: repeatability, data quality, revenue proximity, review clarity, tool readiness, and risk.
- ? Ranked payback table: three to seven improvements scored by value, effort, confidence, complexity, and risk.
- ? AI assistance mode map: where AI should draft, summarize, route, research, report, or stay out.
- ? Human oversight map: approval checkpoints, escalation rules, exceptions, and customer-facing boundaries.
- ? First pilot ticket and 30-day plan: trigger, inputs, owner, acceptance criteria, measurement, cadence, and expansion rules.

Safety and scope boundaries

- ? Included: one scoped workflow review, buyer-ready report, AI readiness scoring, ranked payback opportunities, oversight rules, starter prompts/SOPs, first pilot ticket, and 30-day operating plan.
- ? Not included: implementation, managed automation, live CRM changes, unreviewed customer messages, password/API access, guaranteed ROI, revenue promises, or ongoing support unless separately scoped.
- ? Data expectation: use redacted examples and rough numbers. Do not share passwords, API keys, private customer lists, billing access, or production system access for the intro audit.

Decision checklist

- ? The sample report is concrete enough to guide an owner, operations lead, VA, or builder.
- ? The first workflow is narrow enough to map in 72 hours after kickoff.
- ? The business can provide redacted examples and rough volume without exposing sensitive data.
- ? Human review boundaries are clear for customer-visible, financial, schedule, refund, or exception decisions.
- ? The buyer understands this is diagnosis and pilot planning, not a guaranteed savings claim or implementation package.

Suggested review order

- ? 1. Sample report: <https://payback-map.vercel.app/sample-payback-map.html>
- ? 2. One-page buyer sheet: <https://payback-map.vercel.app/payback-map-one-page-sheet.html>
- ? 3. Buyer FAQ: <https://payback-map.vercel.app/faq.html>
- ? 4. Service details and 72-hour process: <https://payback-map.vercel.app/product-process.html>
- ? 5. Readiness checklist: <https://payback-map.vercel.app/audit-readiness-checklist.html>
- ? 6. Optional AI intake: <https://payback-map.vercel.app/start.html>

Bottom line

If the sample report feels useful, the workflow repeats often enough, and the buyer can provide safe starting materials, Payback Map is a low-scope way to decide where AI should help first while people keep accountability for customer-visible decisions.